



IRF WORLD ROAD MEETING 2017

/ 14-17 NOVEMBER / DELHI / INDIA /

CROSS/ROADS

LINKING MOBILITY SOLUTIONS

SPECIAL SESSION

FEDERATION INTERNATIONALE DE L'AUTOMOBILE (FIA)

Implementing the New Urban Agenda through innovation

15th November - 14:30-16:00

Session Description

The future of urban mobility is at a tipping point. Technology innovation, combined with changing demographics, sustainability needs and evolving consumer attitudes and preferences, is placing urgent challenges for all stakeholders involved designing urban mobility solutions for citizens and businesses.

Specifically, city authorities are confronted with issues like congestion, air quality, road safety, use and availability of data, transparent consumer information and are committed to implement long term sustainable policies.

The session will look into how innovation in mobility can advance the sustainability targets, in particular the implementation of the New Urban Agenda, the declaration on sustainable urban growth adopted at the UN Habitat III Conference in Quito, Ecuador, October 2016.

A practical approach to defining the path of future urban mobility will be presented through the new FIA Smart Cities initiative, a collaborative platform which brings expertise gained from motorsport as well as knowledge in the field of mobility helping cities to achieve more efficient and inclusive transportation systems.

Format: The session will open with the keynote presentation which maps key trends and challenges in urban mobility systems. The FIA will then present the case study of designing and implementing a new platform to promote sustainable mobility solutions in cities that demonstrate commitment to embrace new mobility solutions. The FIA testimony will be followed by the panel discussion gathering city authorities and mobility experts involved in shaping the "Smart Cities" ecosystem.

Session lead: Luca Pascotto, FIA Global Public Policy Manager

Agenda

Welcome address:

Andrew McKellar, Secretary General Automobile and Tourism, FIA

Moderator of the sessions:

Piyush Tewari, Chief Executive Officer, SaveLIFE Foundation



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Part A. Setting the scene

“Understanding Urban mobility in India ” (20 min)

As India's population rapidly increases, the need for sustainable urban development and transport must be addressed

Keynote Speaker: Nupur Gupta, Sr. Transport Specialist, Transport & ICT, World Bank

Question in focus:

- Trends influencing the future of urban mobility in Indian cities: how do cities manage the transition to integrated transport systems?
- How to design appropriate interventions to reduce the volume of transport needs and to promote more sustainable modes of transportation?
- How to improve efficiency and attractiveness of mobility services in Indian cities?
- How Indian cities can find solutions to fix its urban mobility crisis

PART B. Panel discussion

“Changing the urban mobility approach: how to formulate sustainable transport policies that are fitted to the reality of Indian cities?”

India is the third-fastest growing economy in the world: how to address the many challenges that mobility in cities are set to face?

Panellists:

1. Dr Vishwanath, former Director Road Safety in Municipal Corporation of Greater MUMBAI
2. Shawn Lowry, Global Business Director for Transportation Safety, 3M
3. Erik Grab, Michelin VP Strategic Anticipation & Innovation Corporate
4. Nitin Dossa, President of WIAA, FIA member

PART C. Case Studies

Key studies of implementation of New Urban Agenda

- Sakira Panda, Manager, Cities and Transport WRI India
- Luca Pascotto, the FIA Smart Cities Initiative