



IRF WORLD ROAD MEETING 2017

/ 14-17 NOVEMBER / DELHI / INDIA /

CROSS/ ROADS

LINKING MOBILITY SOLUTIONS

SPECIAL SESSION

FIA

Implementing the New Urban Agenda through innovation

Session Description

The future of urban mobility is at a tipping point. Technology innovation, combined with changing demographics, sustainability needs and evolving consumer attitudes and preferences, is placing urgent challenges for all stakeholders involved designing urban mobility solutions for citizens and businesses.

Specifically, city authorities are confronted with issues like congestion, air quality, road safety, use and availability of data, transparent consumer information and are committed to implement long term sustainable policies.

The session will look into how innovation in mobility can advance the sustainability targets, in particular the implementation of the New Urban Agenda, the declaration on sustainable urban growth adopted at the UN Habitat III Conference in Quito, Ecuador, October 2016.

A practical approach to defining the path of future urban mobility will be presented through the new FIA Smart Cities initiative, a collaborative platform which brings expertise gained from motorsport as well as knowledge in the field of mobility helping cities to achieve more efficient and inclusive transportation systems.

Time: Wednesday 15 November 14:30 – 16:00

Format: The session will open with the keynote presentation which maps key trends and challenges in urban mobility systems. The FIA will then present the case study of designing and implementing a new platform to promote sustainable mobility solutions in cities that demonstrate commitment to embrace new mobility solutions. The FIA testimony will be followed by the panel discussion gathering city authorities and mobility experts involved in shaping the “Smart Cities” ecosystem.

Session lead: Luca Pascotto, FIA Global Public Policy Manager (lpascotto@fia.com)