



# IRF WORLD ROAD MEETING 2017

/ 14-17 NOVEMBER / DELHI / INDIA /

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# CROSS / ROADS \

LINKING MOBILITY SOLUTIONS

EXHIBITION BROCHURE



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## FURTHER IS WHERE HUMANS GO. TO GET THERE, WE MUST GO TOGETHER.

We are the IRF, the world's leading think tank on mobility and road safety. Since our creation, we have enabled people, companies and institutions to take action and drive the world forward.

To us, mobility is a human right. We believe in roads that think for themselves, autonomous public transportation and innovative infrastructures that make for a smarter ride and a better life.

The issues we all face today are too complex to be tackled alone. Great challenges require greater collaborations. We do not have the answers to everything yet - but we do have the platform: CROSSROADS.

CROSSROADS is the global platform to facilitate the cross-pollination of ideas amongst pioneers, businesses and organisations. By connecting high-tech companies, leading experts in the field and governments together, we can make mobility a positive reality for everyone.

We invite you to CROSSROADS - the IRF World Road Meeting 2017.

The world is changing fast, and the world of mobility is changing faster still: only the disrupters will be safe from disruption. Join us as we change the conversation and co-create the future.

**safe roads** X intelligent transport systems X economic growth X innovative infrastructures X data-driven procurement X green institutions X resource coordination X road assets management X effective city planning X connected worlds X speed optimisation X performance analysis X capacity augmentation X autonomous driving X  
**smart mobility**

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## THE INTERNATIONAL ROAD FEDERATION

The International Road Federation (IRF) is a non-governmental, not-for-profit organisation with the mission to promote the development and maintenance of better, safer and more sustainable roads and road networks. Working together with its members and partners, the IRF promotes social and economic benefits that flow from well-planned and environmentally sound road transport networks. It helps put in place technological solutions and management practices that provide maximum economic and social returns from national road investments.

The activities of IRF are focused around three pillars, namely:

**Disseminating knowledge** - The IRF organises courses, workshops and webinars, produces training materials and hosts online knowledge platforms for building capacity and disseminating knowledge and best practices around the world.

**Providing a networking platform** - The IRF provides its members opportunities to meet with their peers and colleagues from around the world, exchange ideas and engage in discussions at the events organised throughout the world.

**Influencing policy** - The IRF contributes to policy by participating in working groups of, amongst others, the United Nations Economic Commission for Europe, United Nations and the European Commission. The IRF also regularly contributes to public consultations by submitting policy and position papers.

The IRF is also working to stimulate more active participation of young professionals and students in the professional community through the IRF Young Professionals Programme.

Through the International Road Educational Foundation, the IRF awards grants to graduate engineers and other transportation professionals from around the world in support of full-time academic training. With this, the IRF actively supports the future generations who will build the road networks.

With a wide network across over ninety countries on six continents, the IRF believes that it can make a difference by providing best practices and expert advice to today's multifaceted world of transport.

### IRF INDIA

In keeping with its objective of being close to its members, the IRF established IRF India in New Delhi in 2009 to further its aims and objectives in the country. IRF India has been particularly active in furthering the cause of road safety and has been instrumental in bringing about changes in rules, regulations and laws to promote road safety on Indian roads. Since 2005, IRF India has been participating in the Road Safety Week, organised by the nodal Ministry of Road Transport and Highways in early January every year. The Road Safety Week brings together representatives from industry, business, Central and State Governments, NGOs active in the area of road safety, universities and other research institutions.

IRF India works closely with the Government to address the serious concern of road safety in India.

## THE IRF WORLD ROAD MEETING

For the last 60 years, the IRF has been organising the prestigious **World Road Meeting (WRM)** once every four years in different cities across the world. The World Road Meeting includes a Conference and an Exhibition.

The Conference provides an outlet for sharing cutting-edge research, best practices and experiences from across the world and is intended to be a premier knowledge event for discussing important issues facing the road, transport and mobility sectors.

The Exhibition is intended to provide suppliers, manufacturers and service providers of the road construction and mobility sectors an outlet for displaying their latest products, technologies and services.

The 18th World Road Meeting will be held in Delhi, India, 14-17 November, 2017. The theme for this event is **Safe Roads and Smart Mobility: The Engines of Economic Growth.**

## THEMES



**Safer Roads**



**Safe Roads for Economic Growth**



**Safe Mobility**



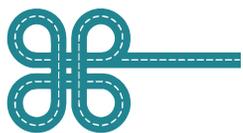
**Managing Road Assets**



**Institutional Framework and Capacity Development**



**Sustainable and Green Transport Infrastructure**



**Innovative Road Financing and Procurement**



**Intelligent Transport Systems**



**Innovative Road Infrastructure**



**Mobility Challenges**

## EXHIBITION

### Key Features

- / Over 3,000 m<sup>2</sup> of exhibition space
- / Over 8,000 visitors at the Exhibition
- / Discounted Early Bird booking rates and other discounts
- / Meetings for match-making
- / Meeting rooms and hospitality suites for hire
- / Awards for Exhibitors for various categories such as Innovative Products, Showcase company etc
- / An Innovation Café that can be used for special announcements, product launches, hosted debates, discussions and so on
- / Catering and networking areas
- / Opportunity to invite guests to the Exhibition

### WHY EXHIBIT?

Large investment planned in road sector in all developing countries

Investment of USD 100 Billion in road sector for FY 2018 to FY 2022 planned in India

Need for Innovative technologies for safe roads and smart mobility

Emphasis on new technologies for speedy and quality construction

Opportunities for Direct Investment or in association with local associates

100% Foreign Direct Investment is permissible in India, alongwith simplified fiscal and administrative rules

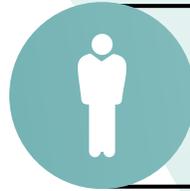
Global presence of decision makers and professionals from more than 150 countries for direct interaction

## VISITOR PROFILE



### GLOBAL GOVERNMENT REPRESENTATIVES AND POLICY MAKERS

- / Road and Road Transport
- / Public Works
- / Health
- / Human Resources
- / Information Technology and Allied Services
- / Finance
- / Enforcement Authorities
- / Highway Authorities
- / Road Fund Organisations



### MANUFACTURERS

- / ITS Industry
- / Automobile Industry
- / Road Construction Equipment & Machinery



### PUBLIC AND PRIVATE SECTOR INSTITUTIONS

- / Standards Setting Organisations
- / Concessionaires and Toll Operators
- / Banks and Financial Institutions
- / Construction Companies
- / Consulting Companies



### SUPPLIERS

- / Road Construction Equipment and Machinery Suppliers
- / Road Safety Materials and Equipment Suppliers
- / Raw Material Suppliers



### ACADEMIA AND RESEARCH

- / Universities and Research Organisations
- / Technologies
- / Think Tanks

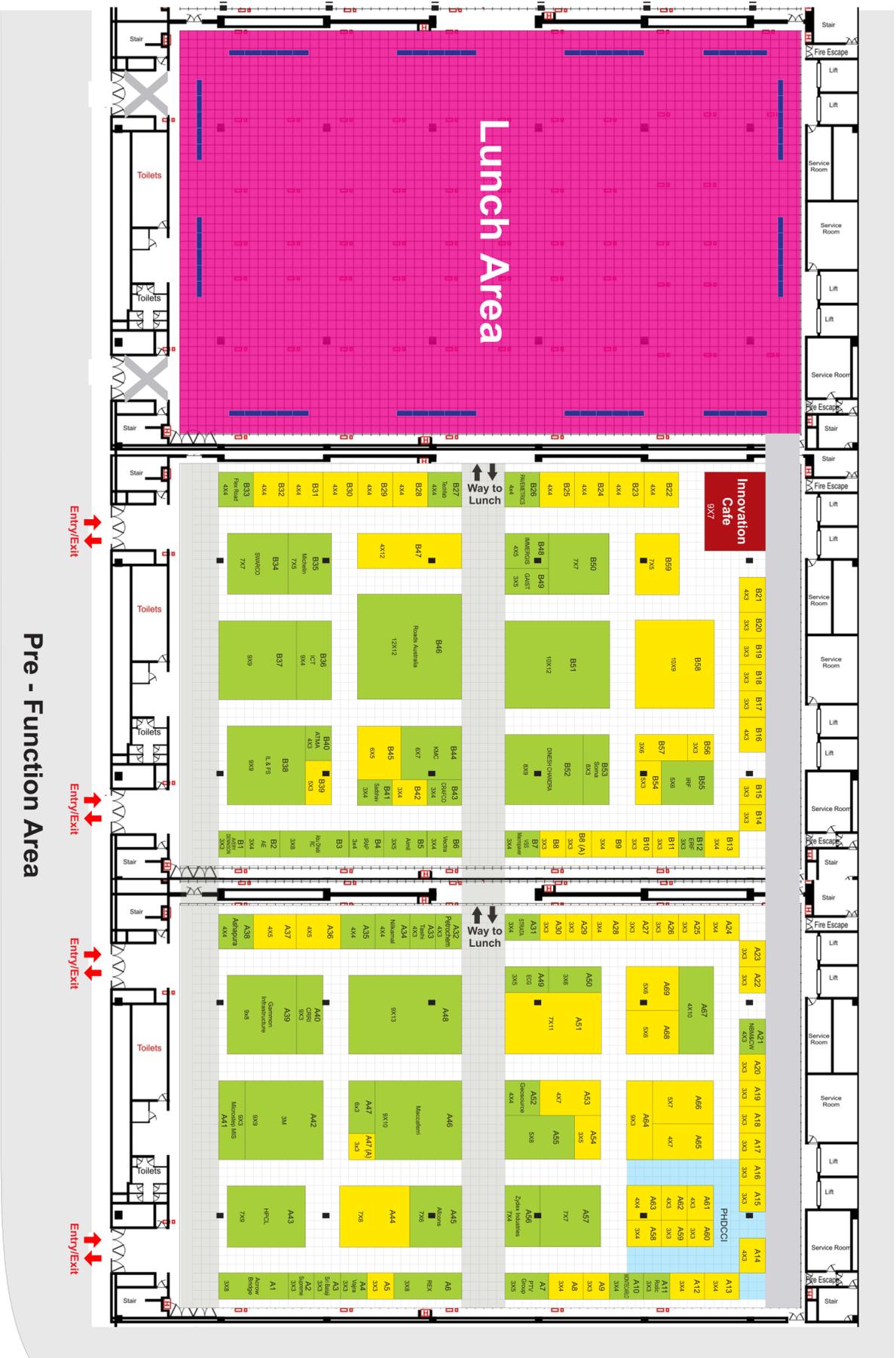
# EXHIBITION LAYOUT

## GROUND FLOOR

Hall 5

Hall 3

Hall 1



Pre - Function Area

Entry/Exit

Entry/Exit

Entry/Exit

Entry/Exit

Lunch Area

Way to Lunch

Way to Lunch

Innovation Gate 9X7

PHDCCI

Layout Plan of the Exhibition at the 18th World Road Meeting to be held during 14 to 17 November 2017 at India Expo Mart Ltd, NCR Delhi

Booked
Available

## EXHIBITION REGISTRATION

Stand space is available, both as bare space and shell scheme packages. Interested companies may contact us to book their stand space.

Booths can be customised based on the exhibitor's special requirements.

Stand costings for the Exhibition is as below:

FEE FOR FOREIGN EXHIBITORS(in USD)	
	Standard
Shell Scheme (per m <sup>2</sup> )	490
Floor space (per m <sup>2</sup> )	370
Outdoor space (per m <sup>2</sup> )	170
Corner supplement	+10%

FEE FOR INDIAN EXHIBITORS(in INR)	
	Standard
Shell Scheme (per m <sup>2</sup> )	24,500
Floor space (per m <sup>2</sup> )	19,500
Outdoor space (per m <sup>2</sup> )	8,000
Corner supplement	+10%

\*GST@18% extra, as applicable.

- / Minimum booking will be provided for 9m<sup>2</sup> space.
- / Minimum space booking for Outdoor Space is 48 m<sup>2</sup>
- / **10% discount for IRF members**

### Booking rates will include:

- / Tea and lunch during Conference days for 2 persons per Stall of 9 m<sup>2</sup> (14-17 November 2017)
- / Welcome Cocktails on 14 November 2017
- / For Shell Scheme - Fascia name, three chairs, one table, carpet, three spot lights, dustbin and 15 amp socket

### For Exhibition Booking Contact:

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[www.wrm2017.org](http://www.wrm2017.org)

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